



# 2018

## PRESS KIT

DRONE RACING  
**MULTIGP**<sup>®</sup>



## **FPV DRONE RACING**

**Is the world's fastest growing professional racing sport.**

What started out as a backyard hobby enjoyed by a couple of modelers, has grown into a worldwide FPV Drone Racing phenomenon. With over 21,000 registered pilots and more than 600 volunteer run race chapters globally, nobody put more Drone Racing Pilots in the air than MultiGP. In 2017, MultiGP averaged 150 events every week, from races to build classes.





[Watch Video](#)



# MULTIGP

**Is the world's largest and most accessible professional and amateur drone racing league.**

Our goal is to proliferate FPV Drone Racing as a world wide sport accessible to all regardless of age, ethnicity, gender and even those who would be seen by most as disabled. We see potential in everyone and encourage all to participate locally at more than 600 chapters worldwide hosting fun fly's, racing competitions and build days each and every weekend.



# WHAT WE DO

We've built the ecosystem that is the lifeblood of drone racing.



## SUPPORT

Our grassroots approach supports the sport from the ground up. We transform informal groups of pilots into organized MultiGP Chapters by giving them tools such as proprietary event management software, an interactive and personalized website, racing gates, racing flags, community and one-on-one training.

## COMMUNITY

Our pilots enjoy meeting new people with similar interests through our social media assets. The value comes when the online interactions turn into real life friendships at MultiGP FPV racing events. This creates a solid foundation of participants and a lifestyle they enjoy.

## EVENT MANAGEMENT & SANCTIONING

Our network of MultiGP Chapters provides the foundation to execute not only large local event; it also enables MultiGP to hold the only true drone racing series with regional qualifiers and final that lead to a national championship.

## SPORT ADVANCEMENT

Our programs are designed to further the sport of FPV Drone Racing. As the Academy of Model Aeronautics Special Interest Group for FPV, we pride ourselves in guiding pilots and groups to safe and rewarding events.

## SPONSORSHIP

Presenting FPV manufacturers and distributors to our community in an attractive manner is a core mission to advance the sport. We have developed attractive packages that present your brand to not only our pilots, but the entire worldwide drone racing community.





# OUR EVENTS



# OUR MAIN EVENTS



## *REGIONAL SERIES*

Thousands of pilots from all over the country compete at their local MultiGP chapter during the whole season with the dream of qualifying to the regional finals and try to get a spot at the National Championship.

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## *NATIONAL CHAMPIONSHIP*

This is the big event! The most expected and the most determinant competition for all MultiGP pilots. The National Championship is the conclusion of a whole season, where only the best pilots from the country will have a chance to reclaim the title of National Champion.

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## *INTERNATIONAL OPEN*

This is our youngest and most promising event. During the first edition in 2017, we managed to not only bring together more than 200 pilots from many different nationalities and different skill levels for the first time, but also we became the first organization running 8 tracks at the same time in a single event. For these reasons the International Open is, without a doubt, the largest and most inclusive drone racing event in history.

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# SOME EVENTS SANCTIONED BY MULTIGP

## SEBRING DRONE RACING CHALLENGE



Every January the famous U.S. Sport Aviation Expo takes place in Sebring, Florida. In the 2017 edition we were invited to participate as a side event, so we organized the 1st Sebring Drone Racing Challenge. Building on the success and acceptance of this event, and by leveraging the positive feedback from the event attendees and the expo organizers, the Sebring Drone Racing Challenge will return in 2018, and will be sanctioned by MultiGP.

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## COLLEGIATE DRONE RACING CHAMPIONSHIP



Through the cooperation of Purdue University, MultiGP had the pleasure to sanction the first ever drone racing championship between college students from all over the country. More than 20 universities answered the call and joined us at this historic event. Next year, our goal is to keep raising that number and slowly grow drone racing into a popular collegiate sport.

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## FIRST LATIN AMERICAN CHAMPIONSHIP



The 1st Campeonato Latinoamericano took place in November 2017 and was sanctioned by MultiGP. This event wrote a new chapter in drone racing history, bringing together 80 pilots from 12 different Latin American countries under the same standards! One of our main goals is to become a worldwide organization and this competition was a huge step into this direction.

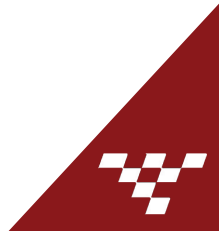
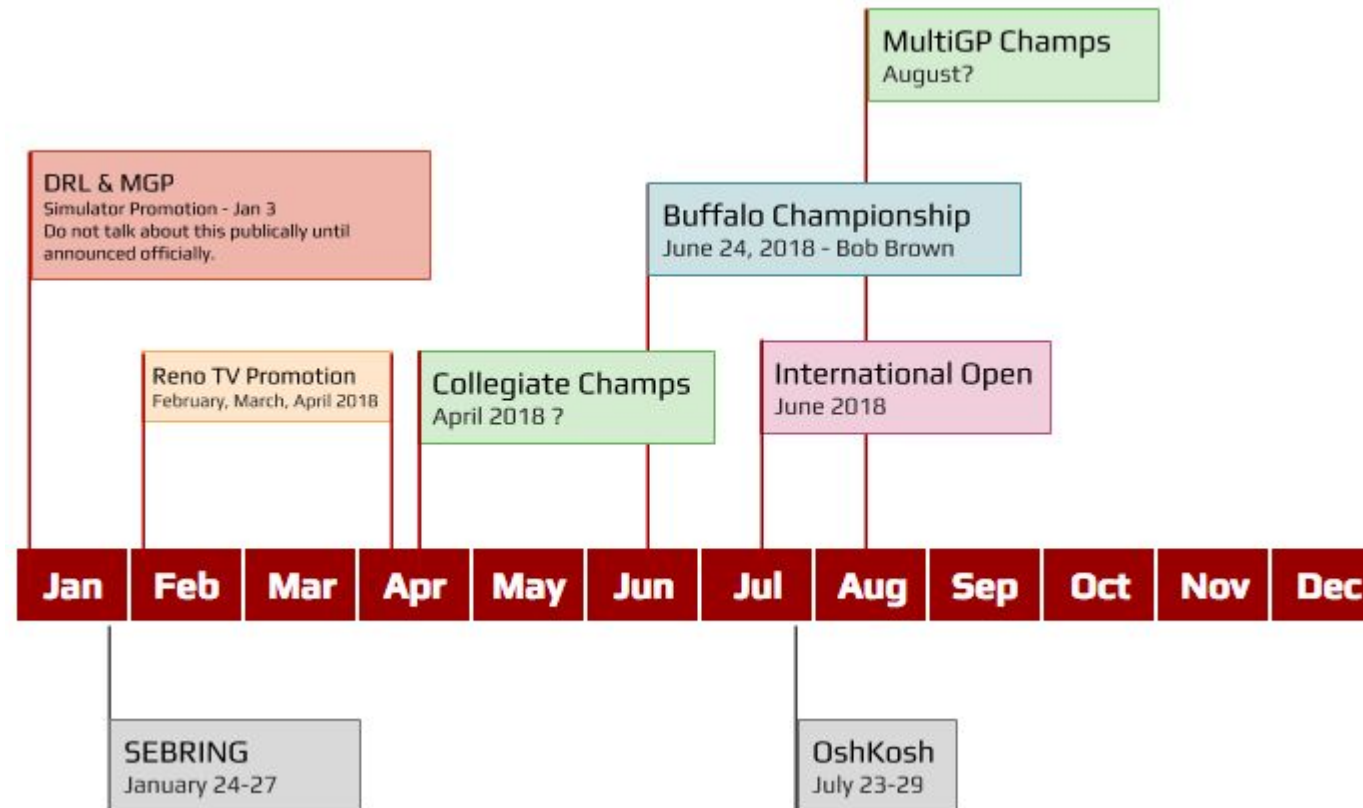
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# 2018 SEASON SCHEDULE

This will be a pivotal year for Drone Racing, and MultiGP is taking steps to ensure that we continue to lead the way in growing and legitimizing our sport. We are looking to host and/or sanction at least 20 major races or events in 2018, including the second annual International Open, which will open up competition to pilots across the globe.





# SOME OF OUR LATEST ACHIEVEMENTS

**1**

In 2017 we became the drone racing league with the largest amount of registered pilots, reaching the amazing milestone of 20,000 people!

**2**

This year we had the pleasure to sanction the Collegiate Drone Racing Championship, bringing together for the first time the young pilots from more than 20 different universities!

**3**

With the addition of Alaska last summer, MultiGP became the 1st drone racing league to have presence in all 50 states!

**4**

The first edition of the MultiGP International Open was an epic success for the league and the whole drone racing community becoming, by far, the largest gathering of FPV pilots in history!

**5**

During the International Open we managed to successfully complete one of the biggest challenges we've ever faced as event organizers: having 8 different FPV tracks running at the same time! Nobody did it before, but we wanted to take it to the next level!

**6**

In cooperation with our partner PCS Edventures, this year we launched a unique educational program with the goal to prepare students for the jobs and opportunities of the future connected to drone technologies.



# SOME OF OUR LATEST ACHIEVEMENTS...




**DRONE RACING  
MULTIGP**

**WELCOME ALASKA!**

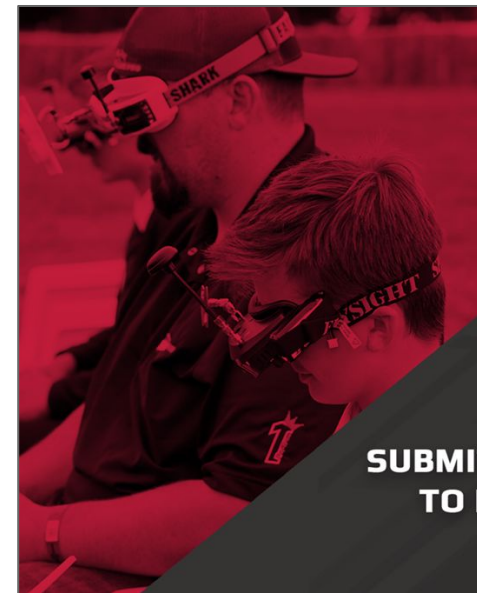
**MULTIGP IS OFFICIALLY  
IN ALL 50 STATES!**

**180+ PILOTS**  
THE INTERNATIONAL OPEN  
IS OFFICIALLY THE LARGEST FPV FESTIVAL TO DATE!

**RIOT**  
MULTIGP INTERNATIONAL OPEN



#MGPIO2017

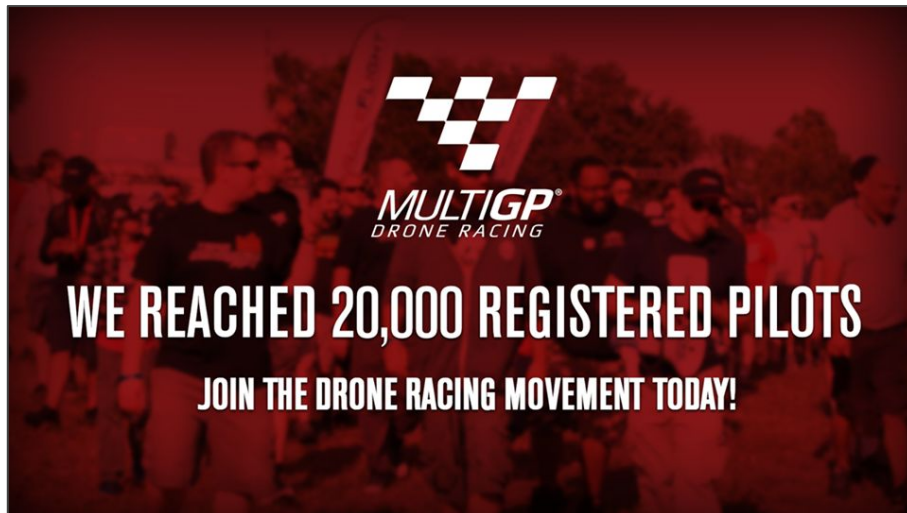


**RubiQ**

Are you ready to bring the world's most thrilling sport to students across the nation?

**PCS ed!** **MULTIGP**  
ventures

**SUBMIT THE FORM TODAY  
TO FIND OUT MORE!**



**MULTIGP**  
DRONE RACING

**WE REACHED 20,000 REGISTERED PILOTS**

**JOIN THE DRONE RACING MOVEMENT TODAY!**



**COLLEGIATE**  
DRONE RACING *Championship*

**PURDUE**  
UNIVERSITY

**1st Annual  
National Collegiate Drone Racing Championship**

**April  
15  
2017**

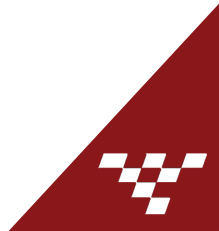
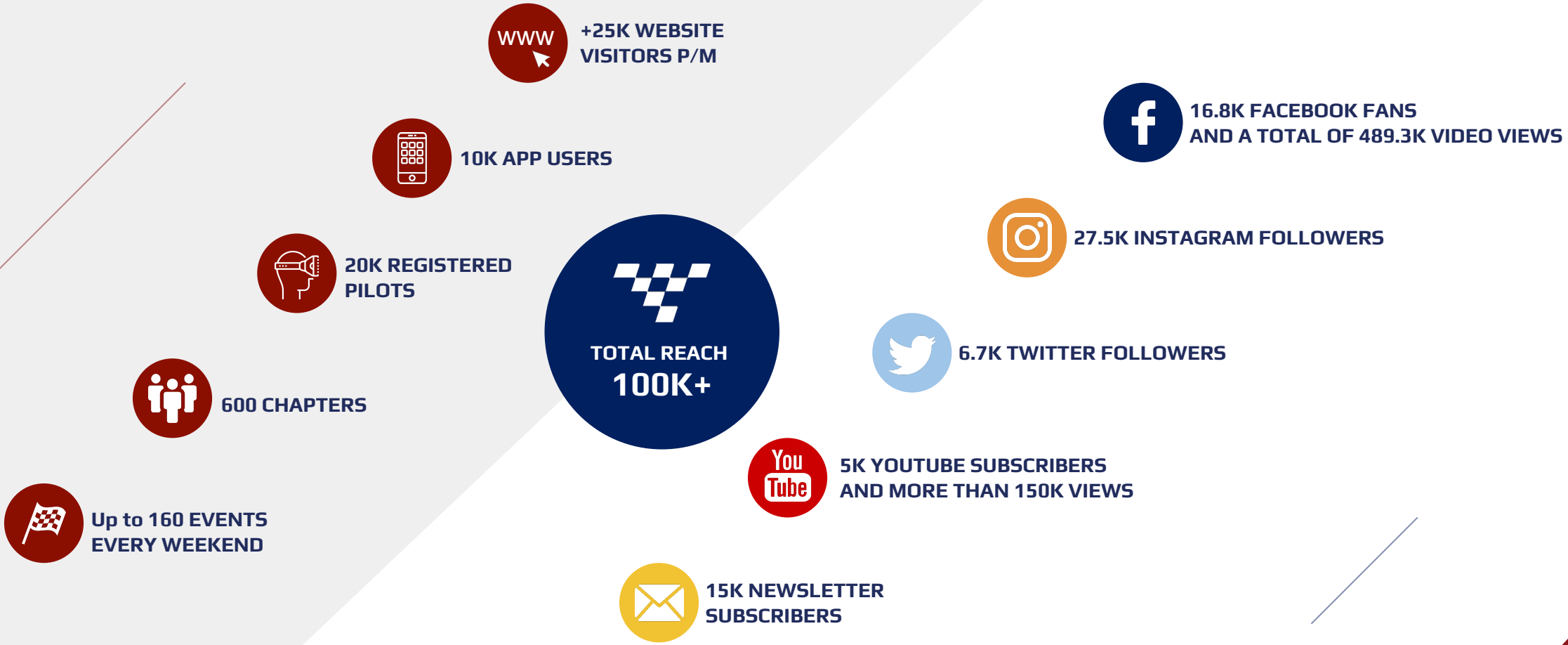




# OUR MEDIA CHANNELS



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# BRANDING ASSETS





***CREDITED BRAND PHOTOS***

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***BRAND GUIDELINES***

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***INTRO VIDEO***

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